

# ALLISON BOOZER

## Visual Experience and Product Designer

Austin, TX  
Allison.Boozer@gmail.com  
512.970.4705

## PORTFOLIO

www.allisonboozer.com

## SPECIALTIES

Product Design  
UI/UX  
Visual Design

## TECHNOLOGY

Sketch  
Framer  
Principle  
Invision  
Adobe Creative Suite  
Wordpress  
Squarespace  
Shopify

## EDUCATION

**University of Colorado at Boulder**  
BA Photography and Digital Media  
Minor in Web Design

## REFERENCE

**Neil Everette**  
Design Director, Vast  
neil.everette@gmail.com

## PROFESSIONAL SUMMARY

I'm a Visual Experience Designer living in Austin, Texas. I have over 8 years of experience specializing in product design, user experience, and print design. I'm passionate about all things creative and love taking projects from insight to conception.

## EXPERIENCE

### Product Designer, Vast.com

AUSTIN, TX — MARCH 2015 - JAN 2018

Lead designer for HomeStory, a full-service platform offering a number of real estate solutions for consumers and banks.

### Visual Designer, Allison Boozer Art & Design

AUSTIN, TX — AUGUST 2009 - PRESENT

Work with clients to create custom Print and Web Design solutions to help them meet their business goals.

### Sr. Visual Designer, Software Sandbox

AUSTIN, TX — JAN 2014 - JULY 2014

Lead designer for Software Sandbox's products, Epic Data and Gamedata.io, and contract designer for their clients.

### Jr. Web Designer, Page 1 Solutions

GOLDEN, CO — AUG 2013 - NOV 2013

- Prepped design assets to send to web developers
- Designed Banners ads, eNewsletters, Social Media images and Mobile Websites

### Assistant Web Developer, Page 1 Solutions

GOLDEN, CO — JAN 2012 - AUG 2013

- Maintained client websites using a variety of platforms (Wordpress, Drupal and HTML)
- Troubleshoot and fix website issues
- Built custom jQuery mobile websites

### Internet Marketing Consultant Assistant, Page 1 Solutions

GOLDEN, CO — OCT 2010 - JAN 2012

Worked with a team of Internet Marketing Consultants to complete client-related projects. Managed 65+ client accounts.

### Marketing Director & Graphic Designer, Twisted Pine Brewing

BOULDER, CO — AUG 2009 - SEP 2009

- Designed and implemented print ads, promotional material and monthly eNewsletters.
- Gained experience in print design, branding, marketing/advertising and online strategy.