



ALLISON BOOZER

 allison.boozergmail.com

 512-970-4705

 allisonboozerg

 allisonboozerg.com

SUMMARY

I'm a design leader who believes in designing products with empathy and understanding to help improve the way we live our lives. I'm passionate about creating a fulfilling and enjoyable work environment, mentoring other designers, and taking ideas from concept to creation.

SPECIALTIES

Product Design
UI/UX
Visual Design
Creative Direction

TECH

Figma
Sketch
Adobe CC

EDUCATION

University of Colorado at Boulder
BA Photography and Digital Media
Technology Arts & Media

UX DESIGN MANAGER INDEED

REMOTE • JUN 2022 - PRESENT

UX Design Manager of a strategic product group at Indeed focused on innovation. Our team functions like a start up – exploring new ideas, taking big bets, and quickly developing new products. Responsibilities include:

- Leading best-in-class UX design and research initiatives across 5 consumer-facing products
- Managing 3 designers and 2 contract designers
- Providing mentorship, feedback and direction to the UX team
- Establishing and maintaining UX processes for our product group
- Partnering with product owners to develop product strategy
- Growing the team

SENIOR UX DESIGNER INDEED

REMOTE • NOV 2020 - JUN 2022

Senior UX Designer on a strategic product group at Indeed focused on innovation. Responsibilities include:

- Leading best-in-class UX design and research initiatives across 5 consumer-facing products
- Providing feedback and direction to the UX team
- Establishing UX processes for our product group
- Partnering with product owners to develop product strategy
- Growing the team + managing 1 designer and 2 contract designers

UX DESIGNER INDEED

AUSTIN, TX • MAR 2018 - NOV 2020

UX designer on a strategic product group at Indeed focused on innovation.

- Helped create and scale many products, for both job seekers and employers
- Advocated for stellar user experience across the organization
- Partnered with product owners and engineers, conducted user research, and led cross-functional workshops

PRODUCT DESIGNER VAST

REMOTE • APR 2015 - JAN 2018

Designer for HomeStory, a full-service platform offering a number of real estate solutions for consumers and banks. Responsible for the user experience and visual design of the platform - providing prototypes and demos, concept pieces and a design system for the platform.

VISUAL DESIGNER FREELANCE

REMOTE • APR 2009 - PRESENT

Collaborate with clients to create custom print and web design solutions to help them meet their business goals.

VISUAL DESIGNER SOFTWARE SANDBOX

AUSTIN, TX • JAN 2014 - JUL 2014

Lead designer for Software Sandbox's products, Epic Data and Gamedata.io, and contract designer for their clients.