ALLISON BOOZER

UX Leader & Designer

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I'm a UX leader with over 10 years of experience driving product innovation and scaling teams, currently leading UX for Indeed's top-rated Job Seeker Mobile Apps and AI career coach, Career Scout. I specialize in cross-functional collaboration, creating inclusive design cultures, user-centered design, and turning complex problems into elegant solutions. I'm passionate about designing meaningful experiences—whether that's in my day-to-day work, through freelance projects, or by mentoring designers. I bring curiosity, empathy, and joy into everything I do.

EXPERIENCE

UX Director, Indeed

Nov 2025 to present

- Leading UX for Indeed's top-rated Job Seeker Mobile Apps and AI career coach, Career Scout
- Lead a team of 8 high-performing UX Designers to create high-quality job seeker experiences, providing mentorship and growth opportunities
- Partner with Product and Engineering to drive product vision and strategy

UX Design Manager, Mobile Apps, Indeed

June 2022 to Nov 2025

- Led growth strategies that increased mobile app users from 30% to 61% of Indeed's total job seekers leading to our ranking as a top 10 iOS app
- Partnered with cross-functional leads to drive product vision and UX design strategy for 60M+ monthly app users
- Pioneered the first mobile app design system at Indeed, establishing design standards that scaled across 5+ product teams and improved development velocity while ensuring consistent user experience across the app
- Built the UX org and directed a team of 8 high-performing designers, cultivating a collaborative, feedback-driven culture
- Led the UX team for Indeed's AI products, Career Scout and Pathfinder, aimed at providing AI insights at the right moments to help job seekers get hired
- Developed scalable design processes for a global org adopted across multiple product teams

Senior UX Designer, Indeed

Nov 2020 to June 2022

Senior UX Designer on a strategic product group at Indeed focused on innovation. Our team functions like a start up – exploring new ideas, taking big bets, and quickly developing new products. Responsibilities include:

- Leading best-in-class UX design and research initiatives across 5 consumer-facing products
- Providing feedback and direction to the UX team
- Establishing UX processes for our product group
- Partnering with product owners to develop product strategy
- Growing the team + managing 1 designer and 2 contract designers

UX Designer, Indeed

Mar 2018 to Nov 2020

UX designer on a strategic product group at Indeed focused on innovation.

- Helped create and scale many products, for both job seekers and employers
- Advocated for stellar user experience across the organization
- Partnered with product owners and engineers, conducted user research, and led cross-functional workshops

Freelance Designer

2014 to present

- Freelance Product Designer with 10+ years of experience partnering with startups and established companies to deliver impactful digital experiences. I specialize in rapid problem-solving, user-centered design, and translating complex business requirements into elegant solutions that drive user engagement and business results across web and mobile platforms.

Product Designer, Vast

Apr 2015 to Jan 2018

- Designer for HomeStory, a full-service platform offering a number of real estate solutions for consumers and banks. Responsible for the user experience and visual design of the platform - providing prototypes and demos, concept pieces and a design system for the platform.

EDUCATION

University of Colorado at Boulder

BA, Studio Arts - Photography and Digital Media, Technology Arts & Media

SKILLS

UX Leadership, User Experience (UX), User Interface Design (UI), Visual Design, Mobile App Design, Interaction Design, User Research, Product Strategy, Design Systems, Organizational Leadership, Cross-functional Leadership, Cross-functional collaboration, Mentorship, Figma, Sketch, Adobe, Prototyping, Accessibility