

ALLISON BOOZER

UX Leader | Design Leadership

Allison.Boozer@gmail.com

New York, NY

[LinkedIn](#) | [Portfolio](#)

I'm a UX design leader with 10+ years of experience driving product innovation and scaling teams at mission-driven companies like Indeed. I lead UX for Indeed's top-rated job seeker mobile apps, guiding strategy and execution while leading a high-performing team. I specialize in cross-functional collaboration, user-centered design, and turning complex problems into elegant experiences. I'm passionate about mentoring designers and creating inclusive design cultures. I bring curiosity, empathy, and joy into everything I do.

EXPERIENCE

UX Design Manager, Mobile Apps, Indeed

June 2022 to present

- **Lead UX strategy and execution** for Indeed's mobile apps, contributing to our ranking as a top 10 iOS app
- **Established and implemented the first mobile app design system** at Indeed to ensure consistent user experiences across app features
- **Led growth strategies** and championed an elevated app experience leading to an increase of users from 30% of Indeed job seekers to 61% in 2 years
- **Established the UX org and directed a team of 6 high-performing designers**, cultivating a collaborative, feedback-driven culture
- **Partner with cross-functional leads** to define product strategy and deliver seamless, user-centered experiences across platforms
- **Develop scalable design processes** adopted across multiple product teams

Senior UX Designer, Indeed

Nov 2020 to June 2022

Senior UX Designer on a strategic product group at Indeed focused on innovation. Our team functions like a start up – exploring new ideas, taking big bets, and quickly developing new products.

Responsibilities include:

- Leading best-in-class UX design and research initiatives across 5 consumer-facing products
- Providing feedback and direction to the UX team
- Establishing UX processes for our product group
- Partnering with product owners to develop product strategy
- Growing the team + managing 1 designer and 2 contract designers

UX Designer, Indeed

Mar 2018 to Nov 2020

UX designer on a strategic product group at Indeed focused on innovation.

- Helped create and scale many products, for both job seekers and employers
- Advocated for stellar user experience across the organization

- Partnered with product owners and engineers, conducted user research, and led cross-functional workshops

Freelance Designer

2014 to present

- Freelance Product Designer with 10+ years of experience partnering with startups and established companies to deliver impactful digital experiences. I specialize in rapid problem-solving, user-centered design, and translating complex business requirements into elegant solutions that drive user engagement and business results across web and mobile platforms.

Product Designer, Vast

Apr 2015 to Jan 2018

- Designer for HomeStory, a full-service platform offering a number of real estate solutions for consumers and banks. Responsible for the user experience and visual design of the platform - providing prototypes and demos, concept pieces and a design system for the platform.

EDUCATION

University of Colorado at Boulder

BA, Photography and Digital Media, Technology Arts & Media

SKILLS

UX Leadership, User Experience (UX), User Interface Design (UI), Visual Design, Mobile App Design, Interaction Design, User Research, Product Strategy, Design Systems, Organizational Leadership, Cross-functional Leadership, Mentorship, Figma, Sketch, Adobe, Prototyping, Accessibility